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Patio paradise

With summer on the way, the Richmond News does a run down on the best eating and drinking patios in town. **13**



Home sweet home

After two years of playing collegiate baseball in Utah, Tyson Popoff returned home to enjoy a record breaking season with the UBC Thunderbirds. **16**

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PHOTO SUBMITTED
Excited fans packed out the Aberdeen Centre last week to see five major singers and teen idols from Taiwan and China. They were in town for Fairchild Radio's 20th anniversary special, Global Chinese Golden Chart North American concert. The concert took place last Friday night. Jason Kenney, Minister of Citizenship, Immigration and Multiculturalism presented each star with a Certificate of Appreciation for promoting cultural exchange between Canada and Asia.

BUILDING BRIDGES

Culinary cultures collide across grocery aisle



■ The second part of "Building Bridges" looks at a successful business example of cultures clashing, how Vancouver handled the issue and how it was reported in the Chinese media. Pages 4 and 5.

BY ALAN CAMPBELL
acampbell@richmond-news.com

While debate continues to burn over a campaign for English sign bylaws to rule over pockets of Chinese business resistance, a supermarket chain has pulled off a cross-cultural culinary coup.

Many businesses across the city display dual language signage — usually English and Chinese, in varying proportions depending on what community you're in.

Few, if any, however, can boast being able to cater in almost every way possible to both the Asian and English-speaking communities under one roof.

The result of PriceSmart's transformation 16 months ago at their Ackroyd Road store has resulted most days in parking lot overload, such is the success of the initiative.

Half of the store is dedicated entirely to Asian products and half Western, with the neutrality of fruit and vegetables a "no man's land" down the middle.

The signage on the outside — half English and Chinese — reflects what shoppers see inside.

And according to Darrell Jones — president of PriceSmart's owner, the B.C.-founded Overwaitea Food Group — the store is the only one of its kind in North America.

"We're quite unique in we have a complete



JOHN CORREA/SPECIAL TO THE NEWS

Dual language, PriceSmart's Ackroyd store. grocery mix," said Jones.

"It's been extremely successful and the customers seem to be embracing it.

see *Customers* page 5

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The Pulse

We've got our finger on it

RUBEN'S SHOES



PHOTOS SUBMITTED

Lord Byng elementary school started the Richmond chapter of Ruben's Shoes, a charity currently collecting shoes for children in the Dominican Republic. The school started fundraising a few weeks ago and got three other elementary schools involved: Hamilton (pictured above), McKinney and Westwind. Steveston, Thompson and West Richmond Community Centres also got involved. The school hoped to collect 500 pairs, but reached 1,750 by May 10. Although the shoe drive is over, Lord Byng is still collecting.



Send your pictures to editor@richmond-news.com with *ThePulse* in the subject line. For more photo galleries, visit www.richmond-news.com.

Teen idols visit Aberdeen Centre



PHOTOS SUBMITTED

Five major singers and teen idols from Taiwan and China visited Aberdeen Centre last week for Fairchild Radio's 20th anniversary special, Global Chinese Golden Chart North American concert. The concert took place last Friday night. Jason Kenney, Minister of Citizenship, Immigration and Multiculturalism presented each star with a Certificate of Appreciation for promoting cultural exchange between Canada and Asia.

